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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

3235-0123 OMB Number:

Expires: October 31, 2004

Estimated average burden hours per response..... 12.00

> SEC FILE NUMBER **8**- 33478

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Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING_	01/01/03AND	ENDING_12	/31/03
	MM/DD/YY		MM/DD/YY
A. REC	GISTRANT IDENTIFICATIO	N	
NAME OF BROKER-DEALER: LIfeMa	rk Securities Corp.		OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)		FIRM I.D. NO.	
40 Office Park W	lay		
	(No. and Street)		
Pittsford	NY		14534
(City)	(State)	(Z	Cip Code)
NAME AND TELEPHONE NUMBER OF PE Vincent Miccich	erson to contact in regarde Jr.	TO THIS REP 585-385	ORT -3130
		1	(Area Code – Telephone Number)
B. ACC	OUNTANT IDENTIFICATIO	N	
INDEPENDENT PUBLIC ACCOUNTANT v Daniel H. HKubia	•	port*	
	(Name - if individual, state last, first, middle	name)	,
400 West Metro Park	Rochester	NY	14623
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Accountant			•
☐ Public Accountant			
Accountant not resident in Unit	ted States or any of its possessions.		PROCESSES.
	FOR OFFICIAL USE ONLY		MAR 1 7 2004
			THOMSON FINANCIAL

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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SEC 1410 (06-02)

OATH OR AFFIRMATION

I. Ray Sickels	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying fin LifeMark Securities Cor	ancial statement and supporting schedules pertaining to the firm of
of February 26	. 2004 , are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprieto	r, principal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as	s follows:
	Vlay for
	√ Signature
1	Business Manager
- China Molino	Lori A. Alberts Title 01AL6037661 y Public in the State of New York Monroe County mmission Expires Feb 22, 00
 ☐ (f) Statement of Changes in Liabilities Sub ☐ (g) Computation of Net Capital. ☐ (h) Computation for Determination of Resc ☐ (i) Information Relating to the Possession ☐ (j) A Reconciliation, including appropriate Computation for Determination of the language Computation between the audited a consolidation. ☐ (l) An Oath or Affirmation. ☐ (m) A copy of the SIPC Supplemental Report of the language Computation of the language Computation. ☐ (m) A report describing any material inadequage 	dition. Equity or Partners' or Sole Proprietors' Capital. bordinated to Claims of Creditors. erve Requirements Pursuant to Rule 15c3-3. or Control Requirements Under Rule 15c3-3. e explanation of the Computation of Net Capital Under Rule 15c3-3 and the Reserve Requirements Under Exhibit A of Rule 15c3-3. and unaudited Statements of Financial Condition with respect to methods of ourt. lacies found to exist or found to have existed since the date of the previous audit.
**For conditions of confidential treatment of ce	ertain portions of this filing, see section 240.17a-5(e)(3).

DANIEL H. KUBIAK, CPA CERTIFIED PUBLIC ACCOUNTANT

400 WEST METRO PARK ROCHESTER, NY 14623

(585) 424-2430 FAX (585) 292-0491 E-MAIL: <u>dan@kubiaktax.com</u>



INDEPENDENT ACCOUNTANT'S REPORT

To the Board of Directors and Shareholders LifeMark Securities Corp. 40 Office Park Way Pittsford, New York 14534

I have audited the balance sheets of LIFEMARK SECURITIES CORP. (an S Corporation) as of December 31, 2003, and 2002, and the related statements of operations, and cash flows for the years then ended. These financial statements are the responsibility of the company's management. My responsibility is to express an opinion on these financial statements based on my audits.

I conducted my audits in accordance with generally accepted auditing standards. Those standards require that I plan and perform the audit to obtain assurance about whether these financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures on the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as, evaluating the overall financial statement presentation. I believe that my audits provide a reasonable basis for my opinion.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of LifeMark Securities Corp. (an S Corporation) as of December 31, 2003, and 2002, and statement of operations and cash flows for the years then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

The company is exempt from SEC Rule 15c3-3 because it does not hold customer securities.

During my examination, no material inadequacies were found.

My audited computation of the net capital of LifeMark Securities Corp. (an S Corporation) agrees with the computation as presented in the Focus Report IIA.

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Daniel H. Kubiak, C.P.A.

February 23, 2004

LIFEMARK SECURITIES CORP. BALANCE SHEET DECEMBER 31, 2003 AND 2002

ASSETS

	2003	2002
Cash, including \$125,938 and \$125,165 in interest-bearing accounts in 2003 and 2002, respectively Commissions receivable Accounts receivable Prepaid expenses Furniture and fixtures (Notes 1 and 2)	\$ 392,186 123,184 49,071 14,732 14,839	\$ 225,858 124,388 46,780 14,732 29,898
Total assets	\$ 594,012	\$ 441,656
		• •
		•
LIABILITIES AND SHAREHOLD	ERS' EQUITY	٠.
		,
Current liabilities: Accounts payable Commissions payable Accrued payroll	\$ 160,064 110,974 4,215	\$ 72,604 87,641 16,944
Total current liabilities	275,253	177,189
Shareholders' equity Capital stock - no par value; Authorized 1,000,000 shares issued and outstanding, 867 shares	20,000	20,000
Additional paid-in capital	459,475	459,475
Shareholders' undistributed (deficit)	(150,690)	(204,982)
Less: Treasury stock, 148.79 shares, at cost	328,785 (10,026)	274,493 (10,026)
Total shareholders' equity	318,759	264,467

The accompanying notes are an integral part of the financial statement.

594,012

441,656

Total liabilities and shareholders' equity

LIFEMARK SECURITIES CORP. STATEMENT OF OPERATIONS AND SHAREHOLDERS' UNDISTRIBUTED EARNINGS YEARS ENDED DECEMBER 31, 2003 AND 2002

	2003		2002
Commissions income	\$ 2,508,842	9	4,577,597
Interest income	773		2,180
Miscellaneous income and reimbursed expenses	19,785		73,950
	*		
Total income	2,529,400	_	4,653,727
			,
Operating expenses:			
Commission expense	1,719,077		3,746,553
Officers' salaries	116,705		136,504
Salary expense	280,822		377,094
Payroll taxes and benefits	63,699		70,408
Registration, dues and subscriptions	31,956		49,011
Rent expense	50,719		50,719
Utilities	6,493		6,246
Travel & meetings	57,991		15,624
Entertainment	851		1,329
Insurance expense	7,702		8,646
Officers life insurance	2,785		2,785
Office expense	33,824		30,185
Telephone and networking expense	22,796		27,988
Repairs and maintenance	4,868		5,450
Postage expense	7,596		7,087
Depreciation	15,059		20,330
Professional services	23,030	•	37,111
Computer expense	21,111		25,790
Training	501		8,578
State filing fees	4,950		588
Miscellaneous expense	2,573		1,558
Total operating expenses	2,475,108	<u>_</u>	4,629,584
		-	-
Net income	54,292		24,143
Shareholders' undistributed (deficit) earnings - beginning	(204,982)	·	(229,125)
Shareholders' undistributed (deficit) - ending	\$ (150,690)	<u>\$</u>	(204,982)

The accompanying notes are an integral part of the financial statement.

STATEMENT OF CASH FLOWS YEARS ENDED DECEMBER 31, 2003 AND 2002

		2003	2002
Cash flows from operating activities:			
Net income		\$ 54,292	\$ 24,143
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation Decrease (increase) in commissions receivable Decrease (increase) in accounts receivable and other assets Increase (decrease) in accounts payable		15,059 1,204 (2,291) 87,460	20,330 516,484 (10,326) (34,841)
Increase (decrease) in commissions payable Increase (decrease) in accrued payroll		23,333 (12,729)	(498,492) (8,559)
Total adjustments to net income Cash provided by operating activities:		<u>112,036</u> <u>166,328</u>	(15,404) 8,739
Cash provided (utilized) by investing activities: Additional paid in capital contributions Purchase of treasury stock		-0- -0-	29,558 (10,026)
Total cash provided by investing activities		-0-	19,532
Net increase in cash		166,328	28,271
Cash at beginning of year	• ,	225,858	197,587
Cash at end of year		\$ 392,186	\$ 225,858

LIFEMARK SECURITIES CORP. NOTES TO FINANCIAL STATEMENT DECEMBER 31, 2003

1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. Revenue

The company operates in the securities industry under authority granted by the Securities and Exchange Commission. The company is primarily engaged in the sale of general securities and mutual funds. The company receives commissions generated by sales of these securities. Consequently the company's revenue is affected by the economic conditions affecting customers in areas in which it conducts its operations. At the close of 2003, the company operated four offices located in four states. The company is licensed to sell securities and/or insurance in forty-eight states.

B. Cash and Cash Equivalents

Cash consists of demand deposits in local banks, money market savings accounts and cash on hand. At times the company maintains balances in these accounts in excess of amounts covered by Federal Deposit Insurance.

C. Bad Debts

Bad debts are written off under the allowance method. For the years ending 2003 and 2002, it was determined that no allowance was required.

D. Fixed Assets

Property and equipment is stated at cost and is written off over the estimated useful life of the asset. Depreciation is computed using accelerated methods for book and tax purposes. Estimated useful lives are as follows:

Computers
Furniture and Fixtures

5 years 7 years

Expenditures that materially increase the asset life are capitalized, while ordinary maintenance and repairs are charged to operations as incurred. When assets are sold or retired, the cost and the related accumulated depreciation are removed from the accounts and any resulting gain or loss is included in earnings.

E. Income Taxes

The company has elected, in accordance with the provision of both Section 660 of the Tax Law of New York State and Subchapter S of Chapter One of the Internal Revenue Code, not to be subject to income taxes at the corporate level. As a result, the company's net income or loss is included in the taxable income of the shareholders.

LIFEMARK SECURITIES CORP. NOTES TO FINANCIAL STATEMENT DECEMBER 31, 2003

2 - FURNITURE AND FIXTURES

Furniture and fixtures are stated at cost and consist of the following:

	<u>2003</u>	2002
Computers	\$ 146,829	\$ 146,829
Fixtures	25,944	25,944
•	172,773	172,773
Less: Accumulated depreciation	(157,934)	(142,875)
	<u>\$ 14,839</u>	<u>\$ 29,898</u>

Depreciation expense charged to operations for the years ended December 31, 2003 and 2002 amounted to \$15,059 and \$20,330, respectively.

3 - RENT

Effective January 1, 2000, the company entered into a new five year lease agreement for increased space at a monthly rental of \$4,227 and the lease agreement contains a one year renewal option. Total rent expense amounted to \$50,719 in 2003 and 2002.

4 - RETIREMENT PLAN

On September 29, 2000, the company established a SIMPLE IRA Plan for all employees. Under the terms of the Plan, employees may make a salary reduction contribution of up to \$6,000 for any calendar year. For each year, the company may elect to make a matching contribution up to 3% of the employees yearly compensation, not to exceed \$6,000. The company made the election for 2003 and 2002 and the expense amounted to \$11,184 in 2003 and \$8,878 in 2002.

5 - AUTHORIZED SHARES

On July 29, 2002, the company's Board of Directors approved an increase in the number of authorized common shares to 1,000,000.

6 - TREASURY STOCK

In September 2002, the company made a tender offer to the shareholders to purchase their shares in the company. As of December 31, 2003, the company had repurchased 148.79 shares for a total of \$10,026.

LIFEMARK SECURITIES CORP. NOTES TO FINANCIAL STATEMENT DECEMBER 31, 2003

7 - NET CAPITAL COMPUTATION

Pursuant to SEC rule 15c3-1, the "Net Capital Rule", the company has the following information:

	2003	2002
Total assets	\$ 594,012	\$ 441,656
Less: Total liabilities	275,253	177,189
Net worth	318,759	264,467
Plus: Subordinated indebtedness	-0-	
Adjusted net worth	318,759	264,467
Less: Non-liquid assets, net	88,792	103,307
Tentative net capital	229,967	161,160
Less: Haircuts	<u>-0-</u>	
Net capital	\$ 229,967	\$ 161,160
Required net capital	\$ 5,000	\$ 5,000

8 - SUBORDINATED CLAIMS

For the period ended December 31, 2003, the company had no subordinated claims.